



horsescotland
enable develop excel

Strategic Plan 2021 - 2025

Our Vision

We aspire to empower Scotland to be a leading, inclusive nation for horse sports and activities

Our Mission

To connect the Scottish equestrian community
To collaborate with partner organisations and government
To enable people, horses and places to prosper

Our Purpose

To enable the progression, performance and development of those in equestrianism to excel at what they do best while ensuring respect for the welfare and safety of horses and their people.

Our Values

Equality and inclusion
Widening access for participation
Respect for the environment
Securing pathways for progression at all levels
Enthusiasm, fun, pleasure from equine activity
Teamwork and collaborative development at all levels
Celebrating success
Financial sustainability

horsescotland, the national organisation for all equestrian sport and activity in Scotland was founded in 1998 to enable the progression, performance and development of those in equestrianism to excel at what they do best while ensuring respect for the welfare and safety of horses and their people. As we launch this 2021 – 2025 Strategy, that is still very much our purpose and this strategy, perhaps our most ambitious to date, has been written to deliver on that.



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LOTTERY FUNDED | sportscotland



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The Key Pillars of Our Strategic Plan

Ensure high standards of equine care and welfare are prioritised across all disciplines and activities throughout all stages of the horse's life

The Equine

Equality,
Inclusion and
Wellbeing

Lead the way in equality, inclusion and wellbeing for the Scottish equestrian industry

Our Partners

Be the Lead Communicator for key Partnerships delivering strategic communication activities and supporting engagement across all equestrianism throughout Scotland



Our Workforce

Grow the industry by encouraging more individuals to choose to be a part of the equestrian sector, leading the way on employment rights and delivering high quality training across all areas

Our Members

Increase our existing membership, and help existing member bodies add to their membership

Performance
Development

Develop our most promising equestrian talent/partnerships to secure team GB places in all equestrian disciplines